

PRINTMACHINE

AUTOMATING THE CREATION AND DELIVERY OF BUSINESS CRITICAL DOCUMENTS

PrintMachine provides you the ability to output all your business critical documents in exactly the format you or your customer requires. With PrintMachine, your company benefits from the highest degree of personalization for each of your critical documents by leveraging all your customer data and the importance of the document's content.

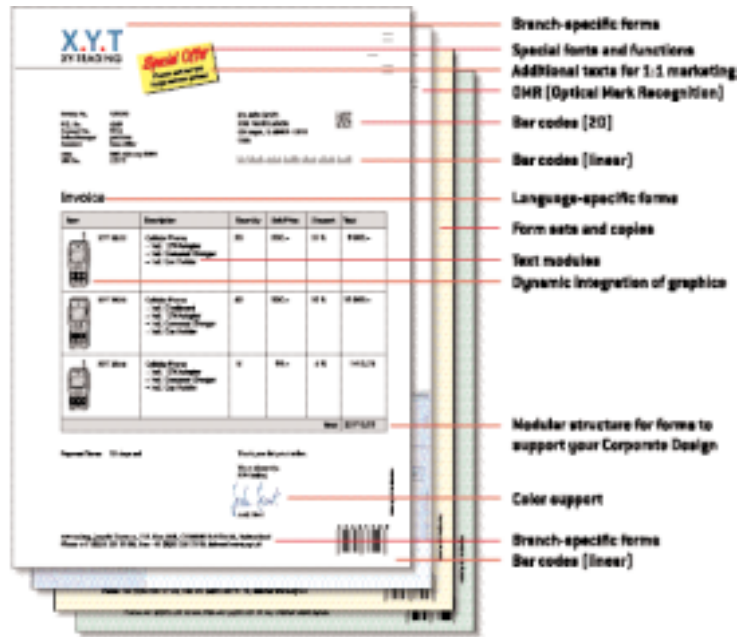
- Create documents according to customer type, language, region, branch or any other criteria
- Eliminate multi-part NCR-style documents
- Take advantage of true 1-to-1 marketing with specific messages and graphics tailored to the customer's specifics
- Insert graphics and charts dynamically according to the customer specifics
- Manage mail-merges quickly and easily
- Support for PDF, PCL and a wide variety of other print formats.

FLEXIBILITY THAT PUTS YOU IN TOTAL CONTROL

PrintMachine facilitates the document creation process by merging and formatting raw customer data into your designed templates and preparing them for their onward journey to your clients via mail, e-mail, fax or Web. With PrintMachine, the entire process of managing customer communications becomes easier and more efficient.

INTEGRATION AND OPERATION

PrintMachine's open architecture integrates easily with your legacy systems and accepts a variety of data streams. Additionally, for your most critical business document applications, your organization can rely on Neopost Client Services. Our team of business and technical personnel uniquely combines our flexible technology with strong industry acumen to deliver comprehensive and complete turnkey solutions.



WHY CHOOSE NEOPOST

Neopost is a leading worldwide provider for mailing and shipping solutions. Our innovative products and services bring simplicity and efficiency to your complete mailing process to make your business run more effectively.

The Neopost logo, featuring the word "neopost" in a lowercase, sans-serif font, with a stylized red and white graphic element resembling a folded envelope or a mail piece to the right of the text.

neopost

A decorative graphic element consisting of a grey dotted line and a red and white striped ribbon.

PRINTMACHINE **AUTOMATE YOUR OUTPUT** **AND MAIL MANAGEMENT** **PROCESSES**

Smart software that simplifies the preparation, processing, output and delivery of business critical communications - the way your customers want them.

PRINTMACHINE

COMMUNICATIONS THAT CONFORM TO YOUR CUSTOMERS' BUSINESS PROCESSES

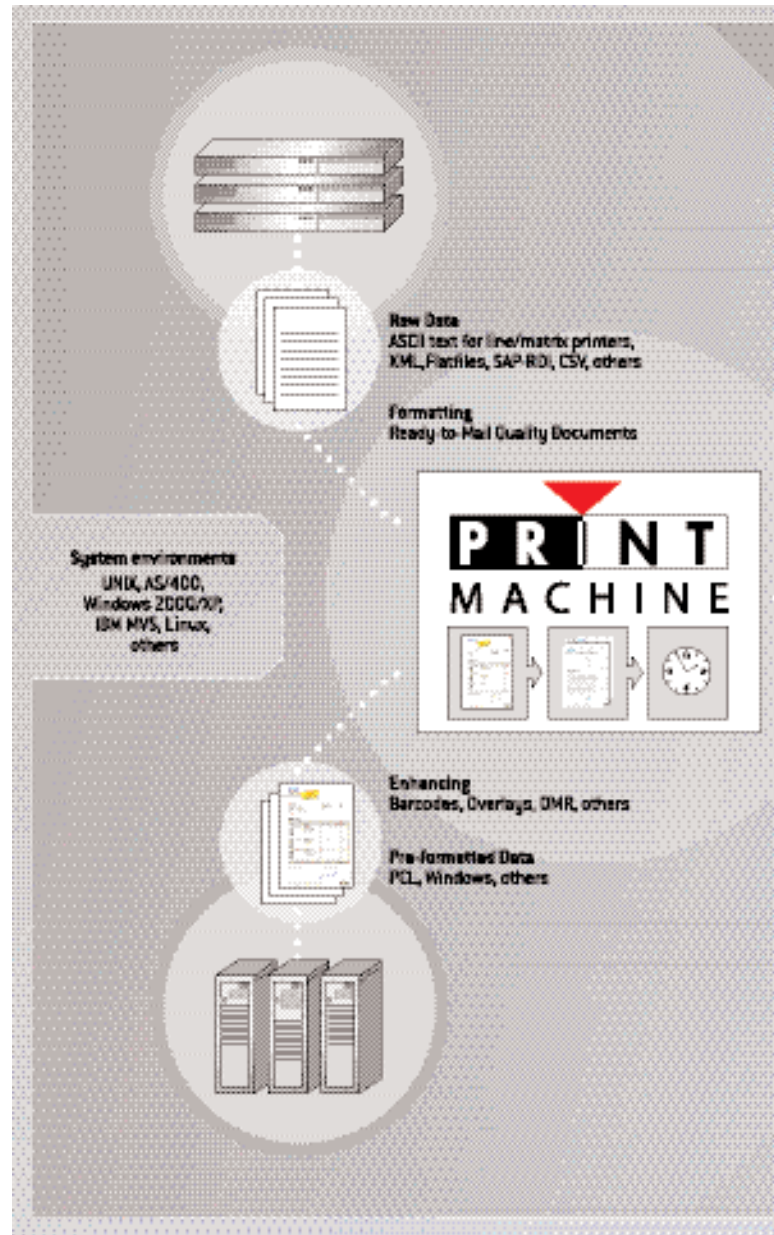
It's all about making things simple. PrintMachine simplifies and optimizes the document creation process to dramatically reduce labor costs and deliver documents to customers with greater speed and accuracy.

PrintMachine is a one-stop solution which turns corporate data into finished customer statements, invoices, orders, receipts and other important documents.

PrintMachine automates the entire document output management process from creation to printing, distributing, mailing and archiving.

By streamlining your important communications to your customers, conducting business transactions becomes easier and faster.

- shorten billing cycles
- reduce your day sales outstanding
- increase business velocity
- reduce production costs
- create greater profitability for your company



AUTOMATE

OPTIMIZE YOUR DOCUMENT PROCESSES

With PrintMachine, you can control the formatting, production and distribution process for all your documents. This system allows you to significantly reduce costs through unified and automated document processing for all applications. With the ease of use of PrintMachine, operators and administrators can standardize document configuration and maintenance.



CREATE

DESIGN YOUR DOCUMENTS SIMPLY AND FLEXIBLY

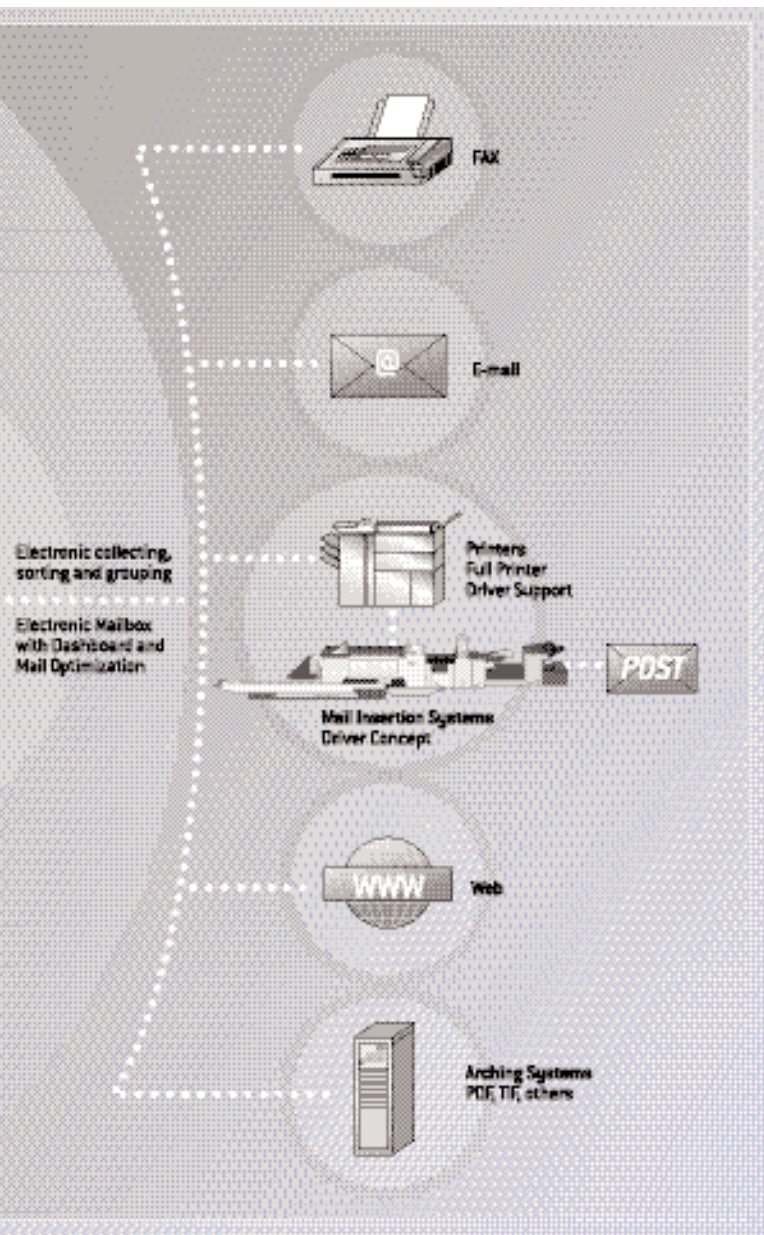
PrintMachine allows you to design your document templates simply and flexibly. Using any Windows® application, you can quickly create templates to meet any customer need. Integrate graphics, logos, charts and barcodes easily and view your templates with point-and-click functionality.



PRINT

MAKE THE MOST OF YOUR PRINTER FEATURES

Take full advantage of all the features and technology in your printers with PrintMachine. With complete printer-driver support, you can use flexible controls for resolution, finishing, duplexing, paper trays, network and parallel printing, as well as print-job recovery and print-on-demand.



CREATE MORE PROFESSIONAL AND MORE INFORMATIVE CUSTOMER COMMUNICATIONS

LOWER YOUR POSTAGE SPEND BY TAKING ADVANTAGE OF POSTAL AUTOMATION DISCOUNT TECHNOLOGIES

REDUCE THE NUMBER OF MAIL PIECES YOU SEND BY GROUPING AND CONSOLIDATING CUSTOMER DOCUMENTS

VIRTUALLY ELIMINATE WASTE AND HIGH COSTS OF PRE-PRINTED FORMS AND ENVELOPES

HELPS MAIL TRAVEL FASTER THROUGH THE POSTAL SYSTEM



DISTRIBUTE

SELECT THE IDEAL COMMUNICATION PATHWAY

PrintMachine automates the distribution and delivery of customer communications. The system allows you to distribute your documents any way your customers prefer - via mail, fax, e-mail or Web. With PrintMachine, implementing even the most complex customer communication plans are simple.



MAIL

BENEFIT FROM AUTOMATIC MAIL PROCESSING

Manage your mailings with intelligent Optical Mark Recognition (OMR). PrintMachine allows you to print OMR marks anywhere on your documents to automate the preparation of your customer mailings and ensure the exact documents reach the intended recipients.



ARCHIVE

SIMPLIFY YOUR ELECTRONIC ARCHIVING

PrintMachine simultaneously prepares digital copies of all processed documents for easy electronic archiving. Archived documents are saved "as printed" and are indexed for fast and easy retrieval. With PrintMachine, audits are no longer troublesome and retrieving customer documents is easy.